

# Gregory's Food Service Group selects GO!Enterprise Office



## Customer

Gregory's Food Service Group operates within the take-away food & coffee sector. Comprised of over 250 stores in Greece, Cyprus, Romania, Albania and Bahamas, the network of Gregory's is the largest player of the "on-the-go" food & coffee industry in South-East Europe and the 8<sup>th</sup> largest store-chain within the coffee sector in Europe. Utilizing 41-years' experience, the Gregory's network offers in a warm environment, snack, sandwiches, pies, pastries, coffees, specialties and drinks, to more than 100,000 guests daily, with the confidence that they consume high-quality products of superior taste, based on authentic Mediterranean recipes, prepared with care, always aiming to their full enjoyment. Due to the nature of its business, the Gregory's stores are located in central spots of the city, very busy areas (such as the Athens International Airport El. Venizelos), within other companies' & banks' premises, inside supermarkets, or as part of public administration offices. For all these reasons, secure mobile access is considered to be critical, as well as distant access to different corporate data from Gregory's employees.

### OBJECTIVES

- Mobile office productivity solution (email, calendar, tasks, notes, files)
- Fast implementation
- Minimize complexity and technical difficulties without compromising the security of corporate data
- Cross-platform solution

## Solution

The Group considered different options and finally selected GLOBO's GO!Enterprise Office, an out-of-the-box solution based on the GO!Enterprise platform, which is a comprehensive set of mobile office productivity applications that enable secure and controlled access to enterprise information from any mobile device.

### REASONS FOR CHOOSING

- Cross-platform
- Simple and quick implementation
- Seamless integration with any back-end system
- Ability to launch additional mobile services in a simple, straightforward and rapid way

## Results

The set-up of the solution was easy and fast. Employees now have secure access to email, files, contacts, calendar, tasks and notes from any mobile device either corporate or personal. They can collaborate while on the go, using the embedded enterprise instant messaging functionality for one-to-one chatting and group discussions. Android and iOS users have secure access to the corporate

intranet and any other internal web application through the secure mobile browser of GO!Enterprise Office.

GO!Enterprise Office increased employee productivity. It enables secure and controlled access to enterprise information from all major mobile platforms – iOS, Android, Windows Phone and BlackBerry – while it ensures that business data is secure and protected.

There is no need for additional MDM (mobile device management) or MAM (mobile application management) solutions as the web-based administration console enables the centralized management of users, apps and secure mobile clients.

GO!Enterprise Office can be easily extended with custom or third party packaged mobile applications. These applications are built with GO!Development Studio, a

rapid cross-platform development environment; the applications are developed once and they can then be deployed, ready for use, on all major mobile platforms (iOS, Android, Windows Phone and BlackBerry) providing secure and centrally controlled mobile access to any enterprise system such as ERP, CRM, ordering, billing, ticketing etc.

#### BENEFITS

- Increased productivity
- Launch of additional mobile services in minimum time
- No need for additional MDM solution
- No need for additional MAM solution

*‘We were very pleased with the results. Our employees are now able to access securely their corporate email from any mobile device. We are very excited with the prospect of launching new services, such as CRM and ERP mobile access. GO!Enterprise platform will enable us to make these services quickly available for any mobile device without compromising security of our corporate data’*, Mr. Stelios Delardas, Gregory’s IT Systems & Marketing Director, mentioned.

## About GLOBO plc

As a leading provider of mobile services to the enterprise, GLOBO is pioneering a new era in mobilizing business. Its revolutionary products enable businesses to become more competitive, by giving staff secure access to critical applications whilst on the go using their mobile phone or a tablet PC. Founded in 1997, the company is listed on the London Stock Exchange (GBO.LN). GLOBO is widely regarded as one of the most innovative companies, due to its on-going investment in research and development.

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