



SEISMIC

Key Benefits

- 99.9-percent uptime SLA on shared servers
- 100-percent uptime SLA on dedicated servers

Key Features:

- Can be up and running in minutes
- Designed to work closely with Microsoft Hosted Exchange and Outlook
- Powerful reporting and analytics capabilities to help employees identify prospects, opportunities and problems at a glance
- Easily customizable application forms, data fields and relationship filters
- Allows users to add new activities and objects without writing a single line of code

GROWTH INSPIRED — A Bold Vision in Services

Ingram Micro | Seismic

HOSTED MICROSOFT DYNAMICS CRM 4.0

CUSTOMER RELATIONSHIP MANAGEMENT TOOL

Ingram Micro Seismic Hosted Microsoft Dynamics CRM 4.0 is a tool that enables businesses of any size to manage every aspect of the customer relationship. This web-based service integrates the needs of your sales, marketing and customer-service teams with tools to streamline the prospect-acquisition, sales, post-sales and customer-service process.

Streamlined Relationship Administration

With Seismic Hosted Microsoft Dynamics CRM 4.0, employees in sales, marketing and customer service can all qualify leads, update customer records, conduct successful marketing campaigns and establish long-term customer relationships while increasing customer productivity and profitability.

The Complete Package

This service is an element of the Ingram Micro Seismic Hosted Exchange/SharePoint/CRM launch package. As a complementary service to Seismic Hosted Microsoft Exchange Server and Seismic Hosted Windows SharePoint Services, this service can be used by itself or with the Seismic suite of hosted Microsoft services.

Private Label

Seismic hosted SaaS enables you to offer hosted Dynamics CRM features without incurring any upfront expenses. As a private-label service, it's branded with your own company name, logo, URL and corporate look and feel, allowing you to maintain ownership of your customer relationships.

Improved Intuitive Interface

Seismic Hosted Microsoft Dynamics CRM 4.0 features an intuitive user interface to improve the way sales, marketing and customer-



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service personnel target new clients, manage marketing campaigns and drive sales activities.

No Strings Attached

Seismic Hosted Microsoft Dynamics CRM 4.0 is fully customizable, so each user can get the information he or she needs without delay. Our mobile functionality allows employees to access the most current customer-contact data via a BlackBerry or other mobile device, at any time, from any location.

Save Time, Increase Productivity

Seismic Hosted Microsoft Dynamics CRM 4.0 allows employees to save time by accessing information in Microsoft Excel or Word. Plus, they can speed up daily tasks with tools like next-step suggestions, automated marketing modules, and a Quick Campaign Wizard that sends out e-mail blasts to targeted lists and tracks responses.

Your Customers Enjoy:

Tight integration with other Microsoft applications | Employees can pull data from Seismic Hosted Microsoft Dynamics CRM into Microsoft Office applications, such as Microsoft Outlook and Excel.

Powerful reporting and analysis tools | Opportunities and problems are easy to identify at a glance.

No hardware or software requirement | Customers can use Seismic Hosted Dynamics CRM 4.0 without purchasing and managing hardware or software for in-house deployment.

Anytime, anywhere access | Remote workers have instant access to customer data from mobile devices, web browsers and laptops.

Easily scalable | Customers pay only for the number of users they have.

One-stop shop | Customers can utilize industry-leading business applications as hosted services from one provider: you. Offer Seismic Hosted Dynamics CRM 4.0, Exchange Server 2003 or 2007, and Windows SharePoint Services 3.0, as one complete solution, or a la carte.

Peace of mind | Because Seismic Hosted Dynamics CRM 4.0 is backed by a Tier-4 data center, your customers will feel comfortable knowing their data is fully protected and will be available 24/7, 365 days a year.

About Ingram Micro Seismic

Seismic is an exclusive Ingram Micro managed-services portfolio that helps VARs quickly and easily leverage and deploy a rich portfolio of services, enabling them to manage technical labor resources more efficiently, build and sustain recurring-service revenue streams, improve service levels and customer satisfaction and increase profitability.

SALES CONTACTS

For more information about Ingram Micro Seismic Hosted Microsoft Dynamics CRM 4.0, or any of the other hosted services available through the Ingram Micro Seismic Virtual Services Warehouse, visit www.ingrammicro.com/seismic or call the Ingram Micro Services team at (800) 705-7057. For questions about our services, e-mail services@ingrammicro.com. For the Ingram Micro Services team in Canada, call (877) 755-5002, option 1 or e-mail services@ingrammicro.ca.

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