



SEISMIC



# PRINT MONITORING AND MANAGEMENT

Powered by **Print Audit**

## BRING THE PROFIT BACK TO YOUR PRINT BUSINESS

Ingram Micro Seismic Print Monitoring and Management enables you to remotely collect and manage service information for fleets of printers, copiers and fax machines, adding a new source of recurring revenue and a contribution to profitability.

By offering this print management service, you'll gain extensive knowledge of your customers' printing assets, giving you a distinct competitive advantage. Greater customer entanglement will enable you to troubleshoot problems before they occur, and your customers will look to you for decisions regarding equipment, supplies and plans for future upgrades or purchases.

### Raise Your Profit Margins

As printer-hardware profit margins continue to shrink, this is the time to add printer consumables and support services to your line card. By becoming a one-stop resource for all of your customers' print management needs, you'll build new revenue streams and expand existing sales through recurring business. Ultimately, the combination leads to improved customer satisfaction and increased profits for you.

### Your Customers Will Thank You

Do your customers constantly run out of toner and have to wait for a delivery? You can relieve them of this unproductive downtime and enable them to get on with their business by partnering with Ingram Micro Seismic Print Monitoring and Management service.

In addition, your customers can easily procure their printer hardware and consumables from one source and enjoy predictably consistent print costs.

Offer your customers a comprehensive, proactive print management solution and watch your business and profits grow.

### Key Benefits

- Opens new, recurring revenue streams
- Helps you capture toner and supplies sales
- Increases customer satisfaction via proactive maintenance with the ability to discover problems before they occur
- Restores profitability of print business
- Ensures a competitive advantage — your customers will turn to you first for decisions about equipment, supplies and asset management
- Is highly scalable — no hardware required
- Provides centralized configuration and interface for efficient management

### Key Features

- Easy-to-use installation wizard for enterprise-wide installations
- Automated service and device status alerts (in real time)
- Automated meter reads with current volume and costing for all networked devices
- Service flag and maintenance history
- Around-the-clock access to information via web interface
- Free and unlimited technical support
- Foolproof security that can't be overridden
- Total asset management through comprehensive reporting, including printer name, make and model, location, serial number, IP address, page counts, cost per page, toner levels, status/alerts and historical trending



GROWTH INSPIRED — A Bold Vision in Services





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## FEATURES

TECHNICAL FEATURES	SILVER	GOLD	PLATINUM
Information collection engine	Windows 2000 or newer workstation at customer site	Windows 2000 or newer workstation at customer site	Windows 2000 or newer workstation at customer site
Installation wizard	yes	yes	yes
Remote configuration tools	yes	yes	yes
Web-based user interface	yes	yes	yes
Fully automated updates	yes	yes	yes
Customizable user dashboard	yes	yes	yes
Fully brandable	yes	yes	yes
Strong data encryption and secure transmission	yes	yes	yes
Customizable user security levels	yes	yes	yes
Track local devices with Print Audit 5 connectors	yes	yes	
<b>METER READING</b>			
Lifecount	yes	yes	yes
Color and mono counts	yes	yes	yes
Counts by function (copy, print, scan, fax)	yes	yes	yes
Counts by paper size	yes	yes	yes
Other counts (staples, duplex)	yes	yes	yes
<b>DEVICE INFORMATION</b>			
Manufacturer	yes	yes	yes
Model	yes	yes	yes
Serial number	yes	yes	yes
Firmware version	yes	yes	yes
IP address	yes	yes	yes
Date device was added	yes	yes	yes
Date purchased	yes	yes	yes
MAC address	yes	yes	yes
Location	yes	yes	yes
Asset number	yes	yes	yes
<b>SMART ALERT SYSTEM</b>			
Smart Alert device status and service notifications	no	yes	yes
Toner alerts	no	yes	yes
Newly installed device alerts	no	yes	yes
Automatic alert profile assignment for new devices	no	yes	yes

TECHNICAL FEATURES	SILVER	GOLD	PLATINUM
<b>SUPPLIES MANAGEMENT</b>			
Online toner ordering	no	no	yes
Toner levels	no	yes	yes
Projected toner depletion date	no	yes	yes
Toner coverage	no	yes	yes
Automatic detection of newly installed toner	no	yes	yes
<b>COSTING</b>			
Assign a cost-per-page to devices	yes	yes	yes
Assign overages	yes	yes	yes
Support for most major currencies	yes	yes	yes
Automatic cost-profile assignment for new devices	yes	yes	yes
Calculate your actual cost per page	no	no	yes
Actual toner costs	no	no	yes
Actual paper costs	no	no	yes
Actual device lease costs	no	no	yes
Service history costs	no	no	yes
Service history tracking	no	no	yes
<b>REPORTING</b>			
Textual reports	yes	yes	yes
Graphical reports	yes	yes	yes
Powerful report scheduling	yes	yes	yes
Reports can be sent via e-mail	yes	yes	yes
Data exports into third-party accounting systems	yes	yes	
Customizable reports	yes	yes	yes
Meter read reports	yes	yes	yes
Volume reports by job type (color vs. mono)	yes	yes	yes
Volume reports by device function (print, copy, scan, fax)	yes	yes	
Customer billing statements	yes	yes	yes
Device information reports	yes	yes	yes
Device inventory reports	yes	yes	yes
Supplies reports	no	yes	yes
Toner level reports	no	yes	yes
Coverage reports	no	yes	yes
Projected toner-depletion date reports	no	yes	yes
Cost reports	yes	yes	yes
Assigned cost reports	yes	yes	yes
Actual cost reports	no	no	yes
Total cost-of-ownership reports	no	no	yes

### Sales Contacts

For more information, visit [www.ingrammicro.com/seismic](http://www.ingrammicro.com/seismic) or call the Ingram Micro Services team at (800) 705-7057, option 5. For questions about our services, e-mail [services@ingrammicro.com](mailto:services@ingrammicro.com). For the Ingram Micro Services team in Canada, call (877) 755-5002, option 1 or e-mail [services@ingrammicro.ca](mailto:services@ingrammicro.ca).

### Tech Support Contact

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