

PARTNER WITH THE LEADING IT DISTRIBUTOR IN THE CHANNEL AND START GROWING YOUR BUSINESS TODAY.



To help our vendor partners more easily leverage the power of Ingram Micro, we've introduced the DirecTrak program.

WHAT IS DIRECTRAK?

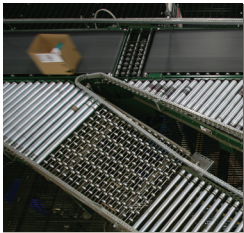
This entry-level vendor program is a great stepping stone for growing your business and helping you gain a competitive advantage. It brings you a wide range of tools and resources that you won't find anywhere else.

In DirecTrak, inventory is brought in on a consignment basis to allow for maximum flexibility for vendor partners to steer growth and achieve results.

HOW DOES IT WORK?

We've streamlined the implementation process through DirecTrak, allowing approved vendors to partner with Ingram Micro and leverage our services at a reduced rate.

Once you become an approved DirecTrak vendor, you'll be issued a secure FTP site and a unique vendor login. This will allow you to access a variety of online tools for accounting and sales reporting, plus trial balance reporting and expedited SKU setup capabilities.



MORE MARKETING MUSCLE

DirecTrak vendors have access to our online vendor marketing portal. This opens the door for your business to educate Ingram Micro's sales associates and Tech Support team about your products through WebExes and other avenues.

PROGRAM OVERVIEW

Ingram Micro Logistics DirecTrak puts you in the driver's seat of your supply chain.

- You manage your own inventory levels in our warehouse.
- You direct the PO placement.
- You direct stock-balance returns.
- You receive quick go-to-market strategy.
- You have access to more than 170,000 Ingram Micro resellers.

As a DirecTrak vendor partner you also get to participate in Manufacturer Launch, a quarter-long program that allows you to communicate with, promote and educate Ingram Micro sales and solution provider customers on your product brand, features and benefits. With DirecTrak you also receive:

- Daily sales-out numbers
- Daily suggested POs
- Weekly inventory report
- Direct contact with Ingram Micro sales reps

START TODAY

For more than 30 years, Ingram Micro has been setting the standard for shipping accuracy, inventory management, order fulfillment and on-time performance. Let us be your strategic partner to reduce supply chain costs, create efficiencies, improve quality and expand your business reach.

To find out more, contact us today.

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