



Business Partner Co-Marketing Guides Messaging and Execution Guidance

- Start marketing energy efficient servers from System x with the ROI via Reduced Costs Co-Marketing Guide.

http://www.marketblox.com/bp/html/btpops/12/collateral/ES_Q4_Reduce_Cost_System_x_Flex_Asset_FINAL_CoMktg.pdf

- Drive your Comprehensive Data Protection Solution with the Disaster Recovery Co-Marketing Guide.

http://www.marketblox.com/bp/html/btpops/12/collateral/Express_Seller_Q4_Disaster_Recovery_Storage_CoMktg_Flex_Asset_FINAL.pdf

- Align your solutions with the overall Smarter Planet initiative and drive demand with the Midmarket Business Partner Co-Marketing Messaging and Execution Guidance.

http://www-2000.ibm.com/partnerworld/pwhome.nsf/weblook/smb_midmarket_execution.html

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