

# Content Creation Submission Form

To help us better meet your needs, please take a few minutes to fill out this form. Then click on the Submit Form button above. A Content Creation Services representative will be in touch with you within 48 hours to discuss your content project. Thank you.

**Red - required**

**Name**

**Company**

**Title**

**Business Phone**

**Email Address**

**Ingram Micro Sales Rep**

**Which of the following best describes you?**

Reseller

End-user

Other

**What is the end-user's market?**

Corporate

Retail/Shopping Mall

Information Display/Public Display/Museum

Restaurant/QSR

Transportation/Airport

Hospitality

House of Worship

Healthcare

Education

Other

**How is your network content currently being created?**

In-house

Creative agency

Other

No current content

**For how many screens will content need to be created?**

**Will any content be run on a tiled video wall?**

Yes

No

**How many variations of content will be needed?**

**What is the resolution(s) of the screen(s) displaying the content?**

1920x1080

1920x480

1366x768

1360x768

Other

**In which file format will you need the final content?**

.wmv

.mpg

.mov

.mp4

.avi

.flv

Other

**What brand of content management software (CMS) will be used to drive the content?**

**What type of content will you need?**

Simple (none to light animation, static images, none to light copywriting)

Moderate (medium animation, none to light video, medium copywriting)

Complex (heavy animation, light-to-medium video, medium copywriting)

Not sure

**What is the length (in seconds) of the content needed?**

**Will existing assets (logos, product images, etc.) be provided to use in the final content?**

Yes

No

Not sure

**Will the content need to follow corporate branding guidelines?**

Yes

No

Not sure

**What is the deadline date for the final content to be delivered?**

**What is the main business objective you would like to achieve with this content?**

Corporate branding

Product promo

Event promo

Service promo

Employee or client messaging

Other

**Describe the target audience of this content as best as you can.**

**Anything else you'd like us to know? Use this space to leave your comments:**