

digital signage division

Ingram Micro



Ingram Micro is the only full-service distribution organization with resources and programs dedicated to the digital signage market. Our goal is to help vendors and resellers expand their digital signage businesses. Ingram Micro's unique combination of digital signage solutions, adjacent technologies, training, value-added services and support enables our partners to accelerate sales, enhance profitability and drive innovation in this thriving technology market segment.

For additional information, visit our web site at ingrammicro.com/digitalsignageinfo.

EVERYTHING YOU NEED

Ingram Micro's Digital Signage Division provides the hardware, software and expertise to enable you to successfully sell, service and support complete, end-to-end digital signage solutions. We can even provide the content (graphics, animation, video and copy) necessary for a complete solution offering.

IMAGINE THE POSSIBILITIES

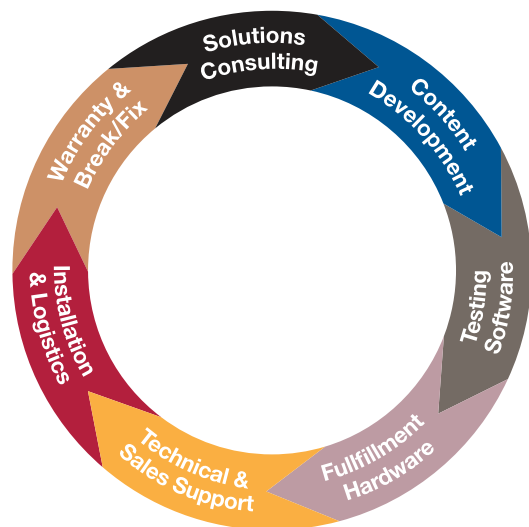
Ingram Micro solution providers have access to a variety of business-building resources, which include hands-on and remote training and education seminars, field-deployable sales and technical engineers, financing and leasing assistance, and access to the Ingram Micro Solution Centers — two multimillion-dollar, high-tech solution labs equipped with the industry's latest and most popular digital signage solutions.

PARTNER FOR SUCCESS

Ingram Micro's Digital Signage Division has the ability to source the total solution and to identify and recruit qualified solution-provider partners who are eager to sell digital signage in this new technology market.

We can help launch new digital signage sales and service opportunities through a six-component solution that includes networking, media players, content and device management, displays, mounts and cables.

Ingram Micro maintains strategic relationships with today's leading manufacturers.



For more information about the Digital Signage Division, contact the dedicated sales team at (800) 456-8000, ext. 66468 (west coast) or ext. 66226 (east coast) or visit ingrammicro.com/digitalsignageinfo.



Digital Signage

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THE TOTAL SOLUTION

Dedicated Sales Support

The Digital Signage Division provides dedicated inside and field sales support. We have a dedicated business-development team, covering the entire country, to ensure that your digital signage sales needs and solutions are met. Our inside team is also available for consultative support and to place your digital signage solution orders. Everyone in our sales force is fully trained and can use that knowledge to assist in recognizing and acting quickly on digital signage sales opportunities.

Tech Support

Ingram Micro Tech Support answers pre- and post-sales technical questions to ensure your solution meets your customers' needs. Our technical support also helps Ingram Micro solution providers grow their businesses, keep up on new technologies, solutions and services, and provides a strong technology backbone.

Technology Solutions Engineer

Win incremental sales, gain a competitive advantage and become a strategic partner to your customers by extending Ingram Micro's world-class technical support into the field. Our technology solution engineers (TSEs) accompany you to customer sites to provide pre-sales consultative services and education for digital signage. TSEs are also available to help you train your sales staff and conduct client seminars.

Leasing and Financing

As an Ingram Micro solution provider, you have access to optimal leasing and financing options.

Qualified resellers may be eligible for a temporary credit increase, end-user financing and leasing. Consult with your Ingram Micro sales representative for more details.

Vertical Markets

Digital signage is a solution that can increase sales opportunities in a wide variety of vertical markets, including education, hospitality and independent hotels, corporations and lobbies, shopping malls, retail stores (independent and franchise), hospitals and clinics, gyms and spas, restaurants, houses of worship, and retail banks and credit unions.

Installation Services

As one of our digital signage solution providers, you can access support from the Ingram Micro Services Network (IMSN) for digital-signage installation services. Installation services include comprehensive site surveys, pre-sales consultative expertise, and installation capabilities for all of your digital signage project needs. For more details, ask your Ingram Micro sales representative about installation services through IMSN.

Content Creation Services

Looking for content creation services? Look no further — eVision is now available through IMSN. This service can assist you in creating professional, eye-catching digital signage projects. Its capabilities and services include animation, content creation, editing and branding. For more details, ask your Ingram Micro sales representative about content creation services through IMSN.



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