

Zebra PartnersFirst Program

Zebra Technologies, we believe that success comes from creating opportunities. And that the best way to create opportunities is to establish dynamic partnerships with organizations whose products, services, resources, skills, and/or expertise complements our business. It's these beliefs that serve as the basis of the PartnersFirst Program. For more information, visit http://www.zebra.com/id/zebra/na/en/index/about_zebra/our_partners/partnersfirst_program.html.

Zebra's product line has made us the leader in the specialty printing industry. Now our channel programs are winning awards, too.

Our PartnersFirst program was recently awarded a "Five Star" rating from VARBusiness magazine, the leading magazine covering strategy and technology trends for solution providers and technology integrators. The PartnersFirst Program is a suite of programs tailored to help our partners enhance the end-value of Zebra products and increase customer satisfaction. Each is designed to create opportunities for business growth by helping members add value to their product or service and better serve end customers. This prestigious honor reaffirms Zebra's strong commitment to its channel partners.

If your company is interested in participating in one of Zebra's PartnersFirst Programs, please review our general partner requirements to see if your organization aligns with one of these programs. For more information, visit http://www.zebra.com/id/zebra/na/en/index/about_zebra/our_partners/partnersfirst_program/partnersfirst_partner_requirements.html.

For questions regarding the Zebra PartnersFirst Program, please contact Daryl Schuster at (800) 566-2528 x3341 or daryl.schuster@ingrammicro.com.