

MORE



Why should you work with Planar?

The Planar Advantage Program gives registered Value Added Resellers, well, an advantage. As an Advantage member, you'll have access to benefits and resources designed to help you gain new customers, build revenue and increase profitability by selling Planar's touch screen products. In fact, we offer a wide variety of touch screens at competitive prices, so you can always get what you and your customers need.

We're easy to do business with. We treat all of our resellers as partners and we are responsive to meeting your needs with:

- A focus on personalized service to you and your customers
- Easy to use demo and warranty programs
- Fast and competitive bid response

We're good, in fact, we're the best provider of touch screens around. How can we say that? Because we deliver:

- Planar Customer First™ Warranty featuring a 3-Year, 2-Day Advance Replacement and 3-Year parts and labor on all Planar touch screens, monitors and projectors
- Driverless operation for our touch screens, just plug and play
- Displays designed specifically for touch using the highest quality components available

CUSTOMERS.

PROFITS.

BENEFITS.

The Advantage

Become part of the Planar Advantage. Then reap the benefits.

- Rebates and spiffs
- Deal registration
- Planar account manager support
- Pre-sales and post-sales support
- Enhanced technical support
- Trade show support including demos, marketing materials and Planar representation
- Product and sales training
- Demo product discounts at 50% MSRP
- ELO trade-in program
- Planar Advantage only promotions

To Apply

It's simple. Just go to www.planaradvantage.com

Once there, click the **JOIN** button to complete the online application.

OR if you have additional questions, please contact Channelmarketing@planar.com.

Resellers participating in the Planar Advantage Program may not combine the program offers with any other reseller program or promotions.