

Valued Partner Rewards

E-Class *Mark III* Product Rebate Effective April through June 2011

Promotion Summary

Hello Partners! Datamax-O'Neil is rewarding you, our Valued Partner Program members, by offering a special rebate on the new **E-Class *Mark III*** Basic and Advanced printer models. Datamax-O'Neil will rebate you **15% of the list price** for all your E-Class *Mark III* purchases during the promotional period, not to exceed \$4000. The rebate will be issued to you at the end of the promotional period or when you have reached the rebate maximum.

Eligibility Requirements

To qualify for the rebate you must register and meet five basic eligibility requirements by **May 1, 2011**.

1. **VPP Membership:** Only registered Datamax-O'Neil Valued Partner Program members are eligible for this promotion.
2. **Product Training:** The primary individual(s) supporting the product need to accomplish product training via online webinar, online presentation or personal presentation. Training webinars will be scheduled prior to and during the promotion.
3. **Product Updates:** Update your web site and system to include the new product information, images and include the current Datamax-O'Neil logos and artwork.
4. **Featured Product:** Promote the product on your home page or main products page.
5. **Web Site Link:** Hyper-link to the Datamax-O'Neil web site from your web site.

Promotion Benefit

You will receive your rebate at the end of the promotion or after reaching the maximum rebate amount. Rebates may take 4-6 weeks to process after final shipment.

Partner Type	VPP Member
Rebate	Accumulating 15% of list price
Maximum Rebate	\$ 4,000.00
Eligible Products	E-Class <i>Mark III</i> , Basic and Advanced Models
Promotion Period	4/1/2011 to 6/30/2011

Terms and Conditions

You must meet all the eligibility level requirements listed above to qualify for the promotion benefit. This promotion cannot be combined with any other Datamax-O'Neil promotional offer. Only the promotional product purchased during the promotion period are eligible for the rebate. Products must be purchased from Datamax-O'Neil or one of our value added distributors. Partners must reference the promotional code on their purchase orders as defined in the table to the right. The second half of the promotional code is the partner's VPP number.

Partner Type	Any VPP
Promo Code	EM3Q2-VPP#

Support

Datamax-O'Neil will provide the support materials and training needed to comply with the promotion.

Sign me up and email me the start up kit!

Submit by email to
marketing@datamax-oneil.com
or fax to (407)523-5599

Company

Printed E-Mail Address

Printed Name

Signature

VPP # or Sign up for VPP

Website URL



Datamax-O'Neil has the right to modify or cancel this promotion at any time.


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right by our customers.