

Partner Development Funds Profit Maximizer Promotion



For
Small
Business



For a Limited Time, Receive an Additional \$300 in Partner Development Funds

Now through April 30, 2010, partners who are enrolled in the Partner Development Funds (PDF) Cash Back Basic track will receive \$300 in addition to their quarterly payment when they sell at least \$6000 in eligible small business products.

Eligibility

To be eligible for the PDF Profit Maximizer Promotion, you must be a registered partner in the U.S. or Canada not holding any Cisco specializations, enrolled in the PDF Cash Back Basic track, and sell at least \$6000 in eligible small business products. Partners who meet the above criteria will receive a one-time payment of \$300, in addition to their total quarterly payment which is 5% of net eligible product bookings.

Promotion Dates

January 25, 2010, through April 30, 2010*

Products

To view the complete list of eligible products for the PDF Cash Back Basic track, visit the PDF homepage at www.cisco.com/go/pdf.

Take advantage of this opportunity to expand your small business practice and increase your profits. For more information, contact your Cisco distributor account manager.

* Subject to enrollment rules within Cash Back Basic track terms and conditions, which can be found at www.cisco.com/go/pdf.

Enroll Today to Maximize Your Profits

If you are a registered partner in the U.S. or Canada not holding any Cisco specializations, but have not enrolled in the PDF Cash Back Basic track, enroll today at www.cisco.com/go/ppe to be eligible for the PDF Profit Maximizer Promotion.

Cash In with Partner Development Funds

The PDF program is a comprehensive channel partner payment program designed to increase your profitability as you expand your small business practice or commercial unified communications practice. It provides quarterly payments based on the sale of qualifying products. If you aren't already enrolled, don't miss another day of profits. Go to www.cisco.com/go/ppe to enroll today.