

## Cisco Power of the PIX Plus Content Security and Control Promotion

Cisco® is offering a limited-time promotion that gives new and existing customers with Cisco ASA 5510 and 5520 Adaptive Security Appliances the opportunity to purchase the Cisco Content Security and Control Security Services Module (CSC-SSM) at discounted prices up to 50 percent off the list price. This promotion is available through January 31, 2008.

The Cisco CSC-SSM delivers enhanced content control over business communications along with industry-leading malware protection to augment the strong security capabilities of the Cisco ASA 5500 Series. The Cisco CSC-SSM is integrated with a Cisco ASA 5510 or 5520 Adaptive Security Appliance at the Internet edge, where its base software license provides malware protection in the form of antivirus, antispayware, and file blocking services. A premium Plus license adds content control capabilities, including URL blocking and filtering; content filtering; and antispam, and antiphishing protection. As part of this special promotion, customers will receive these premium features, including the Plus license, for a limited time at no additional cost. Customers should act now to take advantage of this limited time offer.

The Power of the PIX® Plus Content Security and Control promotion gives Cisco partners an excellent opportunity to increase revenues with every ASA sale by adding content security capabilities to customize and expand your customers' protection. The promotion is targeted at customers who have already made an investment in malware protection. It is structured not to penalize their prior investment, but rather to offer the premium content control services at the base rate.

### Ordering Information

To place an order, visit the [Cisco Ordering homepage](#).

To download software, visit the [Cisco Software Center](#).

**Table 1.** Ordering Information

| Product Description  | Part Number        | Savings** |
|--|--------------------|-----------|
| <b>Cisco ASA Content Security Bundles</b>  |                    |           |
| Cisco ASA 5510 appliance with Cisco CSC-SSM-20 (250-user license; URL filtering/blocking and antivirus, antispayware, antiphishing, and antispam protection; one-year subscription service*) | ASA5510-CSC-PRM-K9 | \$5100    |
| Cisco ASA 5520 appliance with Cisco CSC-SSM-20 (250-user license; URL filtering/blocking and antivirus, antispayware, antiphishing, and antispam protection; one-year subscription service*) | ASA5520-CSC-PRM-K9 | \$5100    |
| <b>Standalone Cisco CSC Modules</b>  |                    |           |
| Cisco ASA 5500 Series CSC-SSM-20 (250-user license; URL filtering/blocking and antivirus, antispayware, antiphishing, antispam protection; one-year subscription service*)                   | ASA-CSC-20-PRM-K9= | \$6000    |

| Product Description  | Part Number          | Savings** |
|--|----------------------|-----------|
| <b>Optional User License Upgrades***</b>                                     |                      |           |
| Cisco ASA 5500 Series CSC-SSM-20 user license upgrade from 250 to 500 users  | ASA-CSC20-250-500(=) | –         |
| Cisco ASA 5500 Series CSC-SSM-20 user license upgrade from 250 to 750 users  | ASA-CSC20-250-750(=) | –         |
| Cisco ASA 5500 Series CSC-SSM-20 user license upgrade from 250 to 1000 users | ASA-CSC20-250-1K(=)  | –         |

\* Two services are required for effective operation of the module: Software update service and Cisco SMARTnet<sup>®</sup> support. The first year of software update service for the base feature set is included in the base price of the product as measured from time of license registration. Customers are required to purchase Cisco maintenance separately for an additional fee (Cisco SMARTnet support or equivalent cost). This service fee is not included in the base price of the product for the first or subsequent years.

\*\* Savings in U.S. dollars. Standard customer discounts apply. Prices for all configured items appear in the ordering tool.

\*\*\* The optional user license upgrades are absolute, relative to the base user license for each Cisco CSC-SSM model. For example, a 250-user upgrade applied to a Cisco CSC-SSM-10 will increase the base 50-user license an additional 200 users, resulting in a total of a 250-user-capacity license.

### Availability

This promotion is available from September 1, 2007 through January 31, 2008.

### For More Information

If you have additional questions about the Power of the PIX Plus program and associated promotions, please visit the Power of the PIX Plus portal at <http://www.cisco.com/go/pixplus>.



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