

Experience More Cisco Sales

Set your practice apart from the competition
with the Experience Center



As an IT business owner, you're responsible for growing your business, meeting customer needs and equipping your team to succeed. It would help if you had access to a state-of-the-art demonstration center that allowed you to showcase your expertise and learn more about how to win more business with Cisco solutions. And now you do. It's called the Experience Center.

As an extension of Ingram Micro's Solution Center in Buffalo, N.Y., the Experience Center is specifically designed to help you grow a thriving Cisco practice.

Explore the Experience Center and you'll discover more about how Cisco solutions can address the business challenges facing your end users every day. Here's what you'll find:

- **Cisco Video Wall**—This interactive resource uses seven video screens to reveal how Cisco and Ingram Micro can help you serve customers with complete solutions for the public sector, healthcare, education, retail, manufacturing and finance markets.
- **Cisco Demonstration Pods**—Discover how Cisco business tools enable the needs of customers who require access to their business network anytime, from anywhere and from any device.
- **Cisco Data Center**—Learn how to increase your profitability and adapt quickly to new business models by leveraging Cisco's Data Center technology.
- **Cisco TelePresence**—See how this revolutionary collaboration tool provides intimate, person-to-person interaction within a worldwide cloud with high-quality video and sound.

Experience Center Online Portal

If you can't make it to our physical Experience Center location, you can still reap the benefits online at ingrammicro.com/cisco. The Experience Center Portal helps your business thrive with:

- **Sales Enablement**—View specific and tactical sales videos.
- **Cisco Training Center**—Get more in-depth training with Cisco boot camps for data center, networking, sales and more.
- **Virtual Engineering Lab**—View and access real-world demos of Cisco's leading edge hardware and software solutions.
- **Online Cisco Video Wall**—View the online version of this dynamic new resource.

To test drive the Experience Center for yourself, or to learn more about how to leverage this resource to grow a successful Cisco practice, send an email to theexperiencecenter@ingrammicro.com or contact your Cisco MDM:

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