Streamline Practice, Laboratory and Clinical Workflows

Healthcare Identification Solutions
Meeting the challenges of healthcare

Modern healthcare is a world of complicated, competing demands. Physicians are expected to deliver top-quality, personal care at minimal cost. They’re adapting to the evolving world of electronic health records while juggling increasing caseloads. From managing outcomes to cutting costs, physicians everywhere face an unrelenting balancing act.

But it all comes down to one central goal: Improving patient care.
How **DYMO** helps.

With so much attention on digitizing health records, it’s easy to overlook the patient care impact from something as simple as a label.

Read on to see how patients like Hank reveal how the right label makes a big difference.

**In the practice**

**Streamline patient admissions.**
Like the other patients around him, Hank doesn’t think twice as he arrives at his doctor’s office and hands his ID and insurance card to the front desk clerk. As the scanned information is quickly populating Hank’s new health record, valuable time is being saved during the patient intake process. This input of patient information into electronic records will help to ensure a more timely reimbursement when billing comes.

**Patient specimen identification.**
During his exam, Hank’s nurse prints and attaches a barcoded label to the blood sample she takes. This label allows his specimen to be tracked and identified once it joins other specimens headed off to the lab. The identification and tracking of specimens provides a key link between a patient and their diagnosis.

**Reduce handwriting errors.**
As Hank checks out, he is handed a customized, print on-demand reminder card and printed prescription. Printed prescriptions help to prevent any second-guessing that can occur as a result of illegible handwriting.
At the surgery center

**Facilitate patient identification.**

On arrival at the surgery center, admissions staff use a small printer to quickly create Hank’s identification wristband and chart labels. Meanwhile, the anaesthesiologist places printed labels on the syringes containing Hank’s medication. As the surgeon removes tissue for further testing, additional labels allow for specimen identification throughout the process.

In the laboratory

**Accessioning and accurate specimen tracking.**

As Hank’s specimens make their way into the pathology lab they are accessioned, divided and then placed onto labeled slides for staining. Here labels once again make the difference by providing positive patient identification (PPID).

Patient safety first

“Patient-centered” is the watchword of current health reform movements. As Hank’s story illustrates, clearly printed thermal labels, wristbands and prescriptions go a long way toward fulfilling the mandate to put patients first. By bridging the gap to automation, they increase efficiency. By reducing manual processes, they save time and improve patient safety.

In healthcare, accuracy is essential. Errors cost lives.
Why DYMO?

In a word: Value.

Options abound when it comes to healthcare printing solutions. But the best ones address the unique needs of each individual customer. DYMO takes pride in offering solutions tailored to fit.

Affordable. From chart labels to wristbands and printers, our products combine with a low total cost of ownership for an affordable solution.

Workflow efficiency. DYMO solutions quickly answer on-demand printing needs, offering the right label for the task at hand.

At DYMO, each customer is unique, and so are our solutions.

That’s why we bring you:

1. Robust Technology
   Built for ease of use, but rugged enough to tackle the demanding requirements of the healthcare environment.

2. Versatility
   Our direct thermal printers give you the ability to place dedicated machines within your workflow without the added cost of ink or toner.

3. Hassle-free Integration
   Plug-and-play or via our innovative Software Development Kit (SDK), we integrate with most leading healthcare software right out of the box. Whatever your platform, we make integration easy.

4. Ease of Use
   We specialize in intuitive, straightforward tools – no fancy settings, just push-button ease.

DYMO brings on-demand printing efficiency to all areas of healthcare—without breaking the budget.
Simplicity is key

With all the challenges of today’s healthcare environment, DYMO understands that you don’t want more complexity. You want simple, “practically genius” solutions that improve patient care.

Why is simplicity so important to DYMO?

Because it's important to you.

As a company, day in and day out, we develop true partnerships with our customers. Whether you’re a solo practitioner, large outreach laboratory, or software vendor, your voice is heard. We work with you…talk with you…listen to you. We research your distinct needs, and develop solutions to meet them.

You see, we’re not here to meet everyone’s needs – we’re here to meet yours.
# Healthcare solutions from DYMO®

## Recommended applications:
- **LabelWriter® SE450**
  - 1761334
  - Recommended applications:
    - Embedded systems, Linux systems, and medical devices

- **LabelWriter® 450**
  - 1752264
  - Recommended applications:
    - Address label, barcode label, prescription bottle label, laboratory outreach specimen label and wristband printing

- **LabelWriter® 450 Turbo**
  - 1752265
  - Recommended applications:
    - Label printing, wristband printing and patient mailings

- **LabelWriter® 450 Twin Turbo**
  - 1752266
  - Recommended applications:
    - Dual-sided printer for multi-label and wristband printing combinations

- **LabelWriter® Print Server**
  - 1750630
  - Recommended applications:
    - Adding printers to a networked environment, such as nurse’s stations and admission desks for shared printing

- **CardScan® OCR**
  - Coming Soon
  - Recommended applications:
    - Scanning patient insurance cards and driver’s licenses for electronic information input into patient records

- **CardScan® IC**
  - Coming Soon
  - Recommended applications:
    - Scanning of patient insurance cards and driver’s license for image only input into patient records

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## The right solution for the right application

<table>
<thead>
<tr>
<th>Item #</th>
<th>Application</th>
<th>Description</th>
<th>Glove Friendly</th>
<th>Size L x W</th>
<th>Labels per roll</th>
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<tbody>
<tr>
<td>30252</td>
<td>Patient Chart</td>
<td>Horizontal chart labels</td>
<td>Yes</td>
<td>1-1/8&quot; x 3-1/2&quot;</td>
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<td>30252</td>
<td>Address</td>
<td>Standard address labels for patient mailings</td>
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<td>1-1/8&quot; x 3-1/2&quot;</td>
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<td>30270</td>
<td>Receipt Paper</td>
<td>Continuous thermal paper</td>
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<td>2-7/16&quot; x 300'</td>
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<tr>
<td>30857</td>
<td>Visitor/Vendor Badge</td>
<td>Clothing friendly adhesive badges</td>
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<td>2-1/4&quot; x 4&quot;</td>
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<td>1738595</td>
<td>Barcode</td>
<td>Document management barcode labels</td>
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<td>1812106</td>
<td>Patient Wristband*</td>
<td>Patient identification wristbands</td>
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### Laboratory

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<th>Item #</th>
<th>Application</th>
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<tr>
<td>30336</td>
<td>Specimen</td>
<td>Landscape orientation label for specimen applications</td>
<td>Yes</td>
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<td>30334</td>
<td>Specimen</td>
<td>Portrait orientation label for specimen applications</td>
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<td>30330</td>
<td>Specimen</td>
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<td>30332</td>
<td>Slide</td>
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<td>Yes</td>
<td>1&quot; x 1&quot;</td>
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### Pharmacy

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<th>Application</th>
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<th>Size L x W</th>
<th>Labels per roll</th>
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<tr>
<td>30258</td>
<td>Pharmacy</td>
<td>Thermal label for dispensary, medication, prescriptions, and patient warnings</td>
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<td>30324</td>
<td>Pharmacy</td>
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<td>30326</td>
<td>Pharmacy</td>
<td>Short thermal label for dispensary, veterinary, or vial labeling</td>
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<td>30330</td>
<td>Anaesthesia/Syringe</td>
<td>Anaesthesia and syringe label for barcoding and medication identification</td>
<td>Yes</td>
<td>3/4&quot; x 2&quot;</td>
<td>500</td>
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</table>

* Available Fall 2011
DYMO. Your partner in healthcare identification.

Nowhere is accurate information more critical than in healthcare. Affordable, on-demand labeling solutions are essential to improving patient care and safety. See how we’re helping improve patient care by responding to the unique needs of hospitals, practices and laboratories across the globe.

Visit www.dymo.com/var to learn more about healthcare identification solutions from DYMO.