



# Introducing Merchant Services

Ingram Micro is proud to offer you an exclusive merchant processing program called Ingram Micro Merchant Services. Now you can leverage our new program to increase your revenue streams. We are dedicated to merchant acquisition, satisfaction, and retention. Simply refer us your clients and we will grow your revenue over time through our unique incentive package which includes a bounty and residuals for every active account signed.

## MERCHANT BENEFITS

- Customized Processing Rates
- Reduced Risk & Advanced Fraud Protection
- 24 hour Technical Support
- Bundled Product Solutions
- Process virtually all payment options
- Fast and easy enrollment

## DC/POS VAR BENEFITS

- New Revenue Stream with zero risk
- Assigned Professional Sales Rep
- Increased Lead Share
- Provide additional value to your existing/new customers
- Higher Customer Retention
- Free, cobranded marketing materials

# \$200,000 Promotion

## Learn how to drive extra revenue every year

All you need to do is submit 100+ leads that activate a merchant account by 12/31/11 to qualify. The top 4 VARs will receive \$25,000\*.

Didn't make the top 4? Don't worry, you will still be entered into a contest with 10 chances to win \$10,000 each!

To find out more about our Merchant Services Program:  
Contact us at [merchantservices@ingrammicro.com](mailto:merchantservices@ingrammicro.com) or call toll-free (877) 864-8056.

Promotion Requirements: DC/POS goal of 2,000 total activated accounts must be met.  
\*Minimum GM \$5,000 trend by 12/31/11. Must exceed 100 activated accounts to qualify.

